
NEW VISION OF THE CULTURE BY THE ART IN THE CONTEMPORARY PAINTING TO ACHIEVE SOCIAL RESPONSIBILITY

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Abstract

The study sheds light on new vision of the culture by the art in the Contemporary painting to achieve social responsibility. It focuses on origination new resources of the culture by the art in painting field which can take part in production of contemporary works to achieve social responsibility. The study's issue summarizes a probability of the culture by the art in contemporary painting to achieve social responsibility. This study aims to affirm the importance of the culture by the art and the activation of its role in contemporary painting for achieving social responsibility. Moreover, it aims to originate resources of the culture by the art which fit all artworks and enriches the art field in general and painting in particular. The research also follows the descriptive analytical approach. The most significant result shows that an origination resource of the culture by the art achieves social reasonability. The benefit of the culture by the art concept contributes in contemporary painting works production that can enrich the visual culture and artistic experience of the cultured by the art. The researcher recommended the importance of the culture by the art and activation its role as social responsibility in contemporary painting. On the other side, the researcher appeals the necessary of studying cultivation concept in artists' works in art field in general and painting in particular.

Keywords

Vision, The Culture, The Art, The Contemporary Painting, Social Responsibility.

Introduction

Art is considered a cognitive cultural means that has an effective role in society, and a language of communication through which the artist seeks to spread the culture represented in the values, trends, standards, beliefs or relationships that organize interaction between individuals with the aim of serving society. Art education is a process that aims to promote culture through art and the artist's production of contemporary artworks with multiple directions, dealing with some Concepts from different angles for the purpose of raising awareness, receiving knowledge and gaining new experiences for specific groups of society. Where it is determined Trends in art education include customs, traditions, beauty, and others, and it follows that he is a socially and professionally responsible artist morally and legally. And make him aware of the consequences of his behavior in society.

A new vision of art education will be discussed in contemporary photography to achieve social responsibility through the following axes: The first axis: the concept of education and its objectives.

The second axis: the concept of social responsibility, its importance and elements. The third

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axis: art education as a responsibility social in contemporary photography.

Research Problem:

Can art education in contemporary photography achieve social responsibility?

Research Hypotheses :

Types of art education in contemporary photography can be created that achieve social responsibility.

Research Aims:

1. Emphasizing the importance of art education and activating its role in contemporary photography to achieve social responsibility.
2. Creating art education types that are suitable for all artistic works and enrich the field of art in general and photography in particular.

Research Importance:

- Giving attention to the concept of art education and making use of it in the production of contemporary graphic works that enrich visual culture and experience artistic.
- The importance of creating types of art education that is compatible with artistic works that contribute to achieving social responsibility.

Research limits:

The research is limited to art education for professionals and non- specialists in the field of art, and it deals with the works of contemporary artists) in 21st century (Educated through art).

Research Methodology:

The research follows the descriptive and analytical approach.

The first axis: the concept of art education: The concept of art education is divided into two different parts represented by the meaning of art and culture, which are two sides of one thing, so there is no art that can be fully understood without culture, nor a culture far from art. The concept of art education is based on cultural revitalization as one of the most basic functions of plastic art in general, so spreading culture is an approach related to employing art in the service of environment and society.

Art is considered a human educational and gastronomic activity, and it is a communication language that has its own vocabulary. The artists differed and differed views and critics about his concept. He defined art as a human activity represented in the individual communicating his emotions to others.

Art was also known as an attempt to innovate to create interesting shapes, and these shapes saturate our sense of beauty in an unconventional way, by producing works it includes sensory, imaginary, emotional and symbolic elements that impose their presence on the recipient's

senses "and increase the desire for contemplation. And its repetition more than once (Attia 2112 AD, 11). Art is a human phenomenon that is symbolically represented by forms that reflect the artist's culture. And the culture of the society in which he lives.

Culture in its broadest sense refers to the way of life of society in all its aspects, which is represented in values, trends and standards methods of thinking, beliefs, or relationships that regulate interaction between community members (Mahmoud 2119 AD, 11).

It is the environment that man creates through the influence of his work in the outside world, and it includes tools, machines, and works of art tools of thought, words, concepts, mental techniques, arithmetic, and skills.

Results:

The creation of art education in contemporary photography achieves social responsibility. Utilizing the concept of art education that contributes to the production of contemporary photographic works that enrich visual culture and artistic expertise have the literate.

The creation of art education types suitable for all artistic works enriches the field of art in general and photography in general especially.

Recommendations:

The researcher recommends emphasizing the importance of art education and activating its role as a social responsibility in contemporary photography.

♣ The need to pay attention to studying the concept of education in the works of artists in the field of art in general and photography in particular.

Conclusion

The research dealt with a new vision for art education in contemporary photography to achieve social responsibility through the creation types of photography education that contribute to the production of contemporary works that enrich visual culture and artistic expertise. And make an artist

A socially responsible person who serves through his art the individual and society. The research idea revolves around the following axes:

The first axis: the concept of education and it includes the concept of culture, its divisions, and its association with art.

The second axis: the concept of social responsibility and includes its definition, forms, importance, elements and pillars.

The third axis: art education as a social responsibility in contemporary photography and includes the development of types of education art, and deals with the works of contemporary

artists who have been educated in art.

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