

# The 23<sup>rd</sup> Scientific Conference for Information Systems and Computer Technology

## Managing Information Technology



Cairo: 12-13 October 2016

### I. INTRODUCTION:

This suggested 23rd Scientific Conference is to deal with the topic “Managing Information Technology” will act as a major forum for the presentation of innovative ideas, approaches, developments, and research projects in the areas of information technology and management. The Conference focuses on innovative ideas and best practices in using IT to advance organizations – for-profit, non-profit, and governmental. The goal of this conference is to bring together researchers and practitioners from academia, government and industry to focus on understanding both how to use IT to support the strategy and goals of the organization and to employ IT in new ways to foster greater collaboration, communication and information sharing both within the organization and with its stakeholders. The International Conference of Managing Information Technology seeks to establish new collaborations, new best practices, and new theories in these areas.

Primary Goals and Objectives of the conference:

This conference is geared to promote research and developmental activities in Computer Science, Information Technology, Computational Engineering, and Communication. Another goal is to promote scientific information interchange between researchers, developers, engineers, students, and practitioners. The conference is to be organized as an ideal platform for people to share views and experiences in Information, Telecommunication,

Computing Techniques and related areas. In addition, one of the objectives of this conference is to provide an interdisciplinary forum for its participants to discuss the most recent innovations, trends and concerns, practical challenges encountered and the solution developed in the field of Managing IT.

#### Themes of the Conference:

Authors are solicited to contribute to the Conference by submitting articles that illustrate research results, projects, surveying works and industrial experiences that describe significant advances in the areas of information technology and management. Topics of interest include, but are not limited to, the following:

- Business Process Management and IT; Business Process Orientation
- Customer Relationship Management
- Enterprise Resource Planning and Management
- Enterprise and Global Management of Information Technology
- Human Resource Management, Information Technology and Complete Edge
- Information Technology for Strategic Competitive Advantage
- Information Technology Ethics
- Code of Ethics and Behaviors for IT
- Ethics in Information Technology and IT Professionals
- Professional Ethics and Educational Technology
- Information Technology and Supply Chain Management
- Information Technology Infrastructure
- Internet and New IT Infrastructure
- Mobile telecommunication systems
- Open software and systems innovations
- Service-oriented systems & technologies; Managing Changes to Service Oriented Enterprise

- Technological innovation-led performance
- Vertical information systems standards
- Education and information technology
- Environmental management technologies
- Risk management systems
- Green technologies
- Health care information systems and technologies
- Information technology for economic & social development
- Strategic Approach to IT Strategy.
- Etc.

#### Paper Submission

Authors are invited to submit papers through the conference Submission system by August 2016, Submissions must be original and should not have been published previously or be under consideration for publication while being evaluated for this conference.

#### RESEARCH REPORTS AND PAPERS SUBMISSION:

The papers' submissions for the 23rd. Scientific Conference are to be made in the following categories:

- Full-length submissions: Interested experts and researchers may submit a full-length original and previously un-published conceptual or empirical research manuscript for review and decision. Accepted papers will be published in the conference proceedings.
- Research-in-progress submissions: Interested individual researchers who are engaged in postgraduate studies or occupied in research projects for certain enterprises are urged to submit their research plans or projects in progress outcomes.
- Abstracts: All the above submitters of papers should provide and present abstracts of their papers of no more than 100 words indicating the key words to be utilized in the intended papers.
- Paper manuscript Guidelines:
  - Manuscripts of full length and in-progress papers should not exceed 15 A4 pages, with a maximum of five

figures / tables.

- Papers must be accompanied by a separate cover letter with every

author (s) names, address, phone and fax numbers, e-mail, full

affiliation, the track or theme to which it is submitted. All

correspondences will be sent to the first author unless otherwise

specified.

- Submitters must provide their e-mail address where the

acknowledgement will be forwarded.

- The paper manuscript must contain, in its first page, the paper title,

the author (names, an abstract and a list of keywords.

#### FORMAT FOR PROPOSAL AND FULL PAPER:

- Paper A4 size.

- Margins must be 1 inch.

- Font Face must be "times New Roman" for the Papers written in English, and must be "Simplified Arabic" for the Papers written in Arabic language.

- Font size must be 14 point (Except Paper Title is 18 point and bold).

- Text must be single-spaced.

- Subheadings must be 16 points and bold.

- Must include an ABSTRACT (80 - 150 words in length).

- Submission all proposals and papers must be submitted to the following e-mail address of the organizer of the conference.

- All submitted papers must be electronically in MS Word and submitted electronically.

- The submitted papers must be carefully checked for correct grammar, and spelling.

- Submitters should use the Conference President e-mail addresses

[hadimm1964@hotmail.com],[esisact\_08@yahoo.com]and

[melhadi@yalla.com].

- All submissions will undergo a double-blind peer review by at least three external scholars reviewers.

#### Deadlines Dates for Abstracts and Reports:

- Abstract Submission Deadline Date: 21 Augustus 2016.

- Final Report Submission Deadline Date 27 September 2016.

- Abstracts and final reports will be referred by the scientific Committee of this conference.

#### CONFERENCE PARTICIPANTS and FEES:

All conference participants, including presenters and attendees must register for the conference, and are urged to pay the appropriate voluntary registration fee as follows:

o Interested individuals 100 Egyptian pounds for each Egyptian participant and 300 US\$ for non-Egyptian citizens.

o Faculty staff and trainers 50 Egyptian pounds for each person.

o ESISACT and other Egyptian non-governmental organization members 50 Egyptian pounds for each.

o University and higher institution students 50 Egyptian pounds each.

o Presenters and submitters of research papers and presentation reports 300 Egyptian pounds for each paper or report for Egyptians, and 300 US \$ for foreigners.

o Organizations, institutions, companies and banks membership for 3 persons 300 Egyptian pounds for each organization.

o Organizations, institutions, companies and banks sponsoring the

Conference at least 5000 Egyptian pounds for each.