

**THE IMPACT OF GENDERED CHARACTERISRICS ON  
THE AUDIT PROCESS**

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## ABSTRACT

Previous research on the gendering process in audit firms indicate that a “glass-ceiling” seem to exclude females from the highest positions (such as partnership) in audit firms and that audit firms are gendered through socialization, performance evaluation, recruitment policies, the use of symbols and the development of organizational roles.

Audit quality seems not only to be connected to what auditors do, but also to who the auditors are. Hence, auditor characteristics seem important. Abilities, skills and behaviour can come from and be developed by education and training, but also be a part of a person’s personality.

This paper considers central aspects of auditing as a profession and point out the importance of auditors having certain (different) personal characteristics. Through the presentation of the audit process, characteristics required in the audit process and a distinction of female or male characteristics, this paper puts forward the *proposition* that the processes of auditing requires different characteristics of the auditors. These different characteristics can in turn be considered through a gender lens. Thus, the aim of this paper is to explore essential characteristics of auditors required in different parts of the audit process.

A questionnaire was sent to 1000 Egyptian auditors and the response rate was 16.9 per cent. The result indicates that the while the characteristic “analytical”, which is classified as male, is considered the most essential characteristic, female characteristics are significantly more important in the planning stage and in the final review stage of the audit process.

**Keywords:** audit quality, audit process, characteristics, gender

## 1. INTRODUCTION

Gendering is an ongoing process and auditors have been subject of it before they enter the audit firms (e.g. by the family or university attendance), and the experience of such processes continues while inside the firms (Anderson-Gough et al., 2005). According to Mills (1992:98) “people does not leave their cultural perceptions at the gates of organizations, they enter with them”.

Previous research on the gendering process in audit firms (cf. e.g. Lehman, 1990, 1992; Kirkham, 1992; Kirkham & Loft, 1993; Covalleski et al., 1998; Fogharty et al., 1998; Grey, 1998; Lowe et al., 2001; Anderson-Gough et al., 2005; Elg et al., 2006; Collin et al., 2007) indicate that a “glass-ceiling” seem to exclude women from the highest positions (such as partnership) in audit firms and that audit firms are gendered through socialization, performance evaluation, recruitment policies, the use of symbols and the development of organizational roles.

Since there seem to be a tendency of individuals to associate with others who think in similar ways (and since communication and relationship formation might be easier between individuals with shared common characteristics), customs and values are reproduced by organizational processes (Anderson-Gough et al., 2005). Homo-sociality structures the process of recruitment, mentoring and performance evaluation in routine and predictable ways. Male partners promote people with the same backgrounds and preferences as themselves and consequently there are very few women at the highest positions within audit firms (cf. Lowe et al., 2001, Anderson-Gough et al., 2005).

The recruitment process is an important aspect of a profession (such as auditing). While gendering processes seem to be something that is going on almost “behind closed doors” in audit firms, the recruitment process seem more gender balanced. When it comes to new entrants to the audit industry there seem to be just as many women as men. Psychometric testing, used to measure for example abilities, attitudes, knowledge and personality traits, is one of the assessments in the recruitment process (cf. Armstrong, 2006). The fact that different kinds of “personality tests” are used in the recruitment process indicates that personal characteristics are of importance.

In this paper the researcher considers central aspects of auditing as a profession and point out the importance of auditors having certain (different) personal characteristics. The characteristics will further be considered through a gender lens, making it possible to identify whether specific characteristics in the audit process are of male or female character. Thus, the aim of this paper is to explore essential characteristics of auditors required in different parts of the audit process.

## **2.THE AUDIT PROFESSION**

There probably is not an ideal-type of profession, but there are certain general attributes linked to and combined by a profession that seems to be fairly agreed upon (cf. Larson. 1977; Brante, 1988): applied knowledge and techniques, training, service orientation, ethics, autonomy and prestige. According to Magali Sarfatti Larson (1977) members of a profession “share a relatively permanent affiliation, an identity, personal commitment, specific interests, and general loyalties”. Special knowledge and skills are a part a profession (cf. Larsson, 1977; Brante, 1988).

Auditing is a profession (cf. e.g. Carr-Saunders & Wilson, 1933; Flint, 1988) and according to R. K. Mautz and Hussein A. Sharaf (1961) its method consists of an attitude (auditors adopts a position of impartiality, have a restricted interest and inquire matters primarily requested to make judgement which are based on reasonably available evidence) and a procedure (auditing deals with both problems of fact and problems of value judgement). Environmental conditions (Brody et al., 1998) along with personal, social and organizational factors “influence judgement and decisions that are reflected in behaviour” (ICAEW, 2007:2).

The professional audit firm environment is characterised of socialization. Unwritten rules and customs are important. Individuals who do not behave in a manner that correspond with the rules, customs and objectives of the firm are identified and might be told to leave the firm (e.g. Akarlof, 1970; Grey, 1998). Firm characteristics include different corporate cultures which effects and attitudes towards risk (e.g. Dirsmith & Haskins, 1991), image-building, how to negotiate with clients and how to solve technical disputes and client objectives (e.g., 1992b). This indicates that there is a pressure on individual auditors not only to perform but also to adapt certain appropriate behaviour.

## **3. THE AUDIT PROCESS**

According to David Flint (1988:101) “the audit process is a systematic examination of the matters which are the subject of audit to find out the relevant facts to inform the mind of the auditors, and from which the auditor may deduce conclusions and exercise judgement to arrive at an opinion or report”.

It should be pointed out that the examination carried out is dependent on particular circumstances. However, one could assume that there are certain auditor characteristics that are important in a certain (or all) part(s) in the audit process.

The audit process probably does not look the same and do not have the same content all over the world. Yet the overall pattern is most likely the same and in most cases it more or less consists of certain central procedures. Flint (1988:102) identifies three stages of the audit process (written in *italics* in the list below) made up by seven elements<sup>1</sup>. The audit process has been divided into the following 3 stages including 12 parts<sup>2</sup>:

The planning stage – *obtaining, evaluating and drawing conclusions from the evidence*

1. Client acceptance – determine whether the auditor meet independence requirements regarding the client
2. Collect information about and gain understanding of the client, its activities, its environment and its circumstances
3. Plan the audit (enquiry of relevant personal, etc)
4. Work out an audit plan and examination plan

The fieldwork stage – *exercising judgement*

5. Planning materiality (assess audit risk and set materiality limits)
6. Evaluate and test internal controls (identify strengths and weaknesses of internal controls and ascertain whether controls are functioning properly)
7. Substantive testing (test transactions and account balances)
8. Examination of the Annual Report and the bookkeeping
9. Examination of the management’s administration of the company (“management audit”)

The final review stage - *reporting*

10. Internal reports (to those charged with governance of the entity)
11. External reports (to shareholders and other parties external to the entity)
12. Documentation

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<sup>1</sup> For the complete list we refer to Flint, 1988:102

<sup>2</sup> The stages and parts are based on and influenced by Flint (1988), but updated with some more recent references such as auditing textbooks (Wolf, 1997; Hayes, Dassen, Schilder & Wallage, 2005; Porter, Simon & Hatherly, 2006), material from the profession (FAR, 2006) and previous studies dividing the audit process in different stages (Cho & Lew, 2000).

#### **4. IMPORTANT AUDITOR CHARACTERISTICS**

The selection (recruitment) of certain individuals to an audit firm can be seen as the first stage of the socialization process (cf. Anderson-Gough, Grey & Robson, 1998; Covalleski et al., 1998; Dirsmith & Covalleski, 1985). With such selection process a firm “is attempting to introduce types of skills and behaviours that are seen as desirable” (Anderson-Gough, Grey & Robson, 1998:56). According to Fiona Anderson-Gough, Christopher Grey & Keith Robson (1998) technical and social competence are important. It has thereby also been indicated that academic ability (e.g., grades) is not the only focus in the selection process (cf. Anderson-Gough, Grey & Robson, 1998; Halling, 2007). In the discussion paper “Promoting Audit Quality” the Financial Reporting Council (2006:27) states that “audit is a discipline that relies on competent individuals exercising such qualities as integrity, objectivity, rigour, scepticism, perseverance and robustness to enable them to make reliable judgements” and that “the skills of audit partners and staff lie at the heart of an audit firm’s ability to undertake a high quality audit”. The skills base includes “technical skills, business knowledge and experience, combined with innate judgement skills” (FRC, 2007:27). The report “Reporting with integrity” issued by the Institute for Chartered Accountants in England and Wales focuses on integrity and states that it is “essentially a personal quality” (ICAEW, 2007:2) related to certain behavioural characteristics such as e.g., being honest, truthful, fair and complying with laws. Abilities, skills and behaviour can come from and be developed by education and training, but also be a part of a person’s personality.

International Education Standards (e.g., IES 3, IES 6 & IES 8) issued by the International Accounting Education Standards Board (IAESB) outlines skills grouped into the following areas: (i) intellectual skills, (ii) technical and functional skills, (iii) personal skills, (iv) interpersonal and communication skills and (v) organizational and business management skills. This indicates that personal characteristics are considered of high importance.

Large audit firms are hierarchical and auditors work in teams. An audit team for an individual engagement often reflects the hierarchical structure in the firm – certain tasks are performed by relatively inexperienced auditors and vice versa. (FRC, 2007) The fact that auditors work in teams indicates that resources can be allocated and different skills and characteristics can be combined to effectively conduct high quality audits.

Audit quality seems not only to be connected to what auditors do, but also to who the auditors are. Hence, auditor characteristics seem important. In this paper we reflect upon personal characteristics per se and not upon how they can be “acquired” and developed.

## 5. DEFINITIONS AND CHARACTERISTICS

A student thesis (Duggal Sharma & Schischke, 2007) have through interviewing two approved public accountants from two different Swedish auditing firms come up with 16 characteristics held as of highest importance for the auditing process. The process of coming to this result is based on structured interviews, one each with the two auditors (lasting about 45-60 minutes). The auditors were asked to, for the different steps in an audit review, state essential characteristics of the auditor. This paper applies their distinction of important characteristics in the audit process and the characteristics are further depicted in the table below and presented in alphabetical order.

**Table 1 – Important characteristics in the auditing process and their definitions**

<i>Characteristic:</i>	<i>Defined as:</i>
1 Accurate	to be thorough and orderly
2 Analytical	an eager to explore and investigate
3 Attentive	to be watchful for what's happening
4 Careful	to care, be prudent
5 Competent to make fast decisions	to fast be able to decide and make decisions
6 Co-operative	to work together with others and teamwork
7 Law-abiding	to follow laws, norms and practise
8 Linguistic	to be able to express yourself in speech and in written form
9 Mathematical	to have an understanding of figures and how things add together, spatial ability
10 Networking	to be able to create large networks, to be social
11 Objective	straightforward, to be realistic and sincere
12 Organizing ability	to be able to plan and structure
13 Self-confidence	to have confidence in your own ability
14 Simultaneous ability	the ability to do many different things at the same time, to be flexible
15 Target-oriented	that you are determined and have a clear image of the goal
16 Willingness to assume risk	to dare to bet even though the outcome is unknown

## 6. A GENDER LENS ON THE CHARACTERISTICS

The different characteristics that above were identified as of importance in the audit process could be considered just as characteristics of importance. Or, the characteristics could be considered through one, or many, lenses, of which one could be class, another education and a third age. The paper presents a fourth lens, that of *gender*. Gender has the latest years been a frequent topic in the business press including discussions such as; the glass ceiling hindering women from reaching the highest positions in organisations (Morrison & Glinow, 1990; Dalton & Kesner, 1993; Arfken, Bellar & Helms, 2004); glass floor restricting women advancement also at lower levels in the organisation (Tharenou, 2001); similarity-attraction

paradigm where equals prefer to recruit equals (Tsui & O'Reilly, 1989); compensation in relation to gender (Bertrand & Hallock, 2001; Mohan & Ruggiero, 2003; Bowlin & Renner, 2007); the issue of allocating women to the board of directors by quotas (Huse, 2007). Due to its public interest the characteristics required in the auditing process will be considered through a gender lens. The advantage with this approach is that it offers more than just consider the characteristics in singular, and adds to the gender notice in the audit process.

The gender lens on the characteristics implies that the above identified characteristics need to be classified in accordance of being more of women or men characteristics, which can be considered as rather controversial. However, there is support for a notion of differences between men and women, some are based on biological differences saying that we differ already from birth, and some are based on the social construction idea where men and women are shaped differently according to societal and organisational context in which we develop (Kanter, 1977; Acker, 1990; Ely, 1995; Nordahl, 1995; Leander, 2004). The researcher would argue that the gender is created as a mix of biological and societal influences. The 16 characteristics are therefore further discussed in terms of being more of female or male characteristic (table 2). The classification of the characteristics' gender is supported by literature and by own arguments.

**Table 2 – Classification and arguments for female and male characteristics**

<i>Characteristics classified as female</i>	<i>Arguments and references</i>
F1. Accurate	Women in organisations tend to have functions of administration and organisation (Plowman, 2004) and women have been claimed to be better at documentation preparation (Dalton & Kesner, 1993). This could imply that women are more talented for tasks demanding thoroughness. This would indicate that women, compared to men, have more of an accurate character.
F2. Attentive	Women are better at understanding social hints and to notice differences in tone and intensity, women are also stated to be better at understanding what people mean although they don't say anything (Shields, 2007; Moir & Jessel, 1989). Hayes, Allinson & Armstrong (2004) discusses that men managers are insensitive which could be complemented by women managers who instead are intuitive. This would indicate that women, compared to men, have more of an attentive character.
F3. Careful	Davies & Thomas (2002) distinguish between masculinity and femininity where femininity is referred to emotional, empathetic, caring and supportive and more prominent among women. Studies on babies have found that whereas boys are more intense in their games, girls tend to be more careful (Morris, 1998). This would indicate that women, compared to men, have more of a careful character.
F4. Co-operative	Authors argue that leadership styles preferred by women relate to female values developed through socialization processes that include building relationships, communication, consensus building, power as influence, and working together for a common purpose (Oshagbemi & Gill, 2003; Rigg & Sparrow, 1994). They are also stated to adopt democratic and participative leadership styles (Trinidad & Normore, 2005). This would indicate that women, compared to men, have more of a co-operative character.

F5. Law-abiding	Valentine and Rittensburg (2007) claims that it from studies can be concluded that women leaders, compared to men leaders, are better at ethical judgements. Reasons why women have higher moral concerning “doing the right thing”, could be that women focuses on personal and relational aspects in their judgement of ethical problem. This would indicate that women, compared to men, have more of a law-abiding character.
F6. Linguistic	Daily & Dalton (2003:9) suggest that women in boards “... provide unique perspectives, experiences, and work styles...” and that “Women’s communication styles tend to be more participative and process-oriented.” This would indicate that women, compared to men, have more of a linguistic character.
F7. Organizing ability	Plowman, (2004) claims that women are still more caring and nurturing in their roles in organisations, and that they tend to perform functions of administration and organisation. This could imply that women are better at this, or at least, perform these roles more often than men. An interview in the study by Dalton & Kesner (1993) has claimed that women are better at documentation preparation. This would indicate that women, compared to men, have more of an organizing ability.
F8. Simultaneous ability	Pease & Pease (2006) have shown that the ability for simultaneous action is more common among women than men, the explanation lies in construction of our brains where women have more connection between the two brain halves. This would indicate that women, compared to men, have more of a simultaneous ability.
<i>Characteristics classified as male</i>	<i>Arguments and references</i>
M1. Analytical	Bem (1974) argues that the masculine role is characterised by an analytical and individualistic behaviour. Also Hayes, Allinson & Armstrong (2004) describe men as being more analytically oriented than women. This would indicate that men, compared to women, have more of an analytical character.
M2. Competent to make fast decisions	Women were above discussed to have a stronger organizing ability, men on the other hand, have been argued to be more decision-oriented (Plowman, 2004) which could indicate that men, compared to women, have more of a decision-making character.
M3. Mathematical	Men have been found to score higher than women on mathematical tests (Stainton Rogers & Stainton Rogers, 2002). Men are also said to have a better understanding of spatial issues (Moir & Jessel, 1989). This could indicate that men, compared to women, have more of a mathematical character.
M4. Networking	Research on the advantages of networking in relation to job searching has indicated that women and men use informal networks for a position to the same extent (Marsden & Campbell, 1990; Moore, 1990). Men have also been argued to be more comfortable in socialisation events (Moir & Jessel, 1989). This would indicate that men, compared to women, have more of a networking character.
M5. Objective	“The concept of gender role is situationally constructed in organizations, and based on: masculinity involving aggression, independence, objectivity, logic, analysis, and decision, and; femininity involving emotions, sensitivity, expressiveness, and intuition.” (Trinidad & Normore, 2005:576). Masculinity has also been stated to be non-emotional, i.e. rational, logical and reasoned (Davies & Thomas, 2002). This could indicate that men, compared to women, have more of an objective character.
M6. Self-confidence	In the entrepreneurship literature women have been found to, compared to men, less often perceive themselves as entrepreneurs and women have been claimed to, compared to men, underestimate their performance (Verhelu, Uhlander & Thurik, 2005). The male hormone of testosterone is said to strengthen characteristics such as self-confidence (Moir & Jessel, 1989). This would indicate that men, compared to women have more of a self-confident character.

M7. Target-oriented	Masculinity has been associated with task-oriented leadership styles, and femininity with relationship-oriented leadership styles (Rigg & Sparrow, 1994; Oshagbemi & Gill, 2003). Pounder & Coleman (2002) claim that barriers for women aspiring for leadership positions is the nurturing and caring role often attached to women which make them more occupied with supportive roles, in contrast to men who are occupied with leadership roles. Being task-orientation and focused on leadership could imply that men, compared to women, have more of a target-oriented character.
M8. Willingness to assume risk	Literature indicates that women are more risk averse than men, e.g. Powell and Ansic (1997), Watson & Robinson (2003), Hudgens & Fatkins (1985), Barber & Odean (2001), Sexton and Bowman-Upton (1990). Women compared to men have also been found to be more careful when they bind resources (Watson & Robinson, 2003), see for example Watson, 2002:92 “females, on average, will devote fewer resources to their business ventures, thereby reducing their exposure (risk) should things go wrong”. This would indicate that men, compared to women, have more of a risk-willingness character.

Through the presentation of the audit process, characteristics required in the audit process and a distinction of female or male characteristics, this paper puts forward the *proposition* that the processes of auditing requires different characteristics of the auditors. These different characteristics can in turn be considered through a gender lens.

## 7. Methodology

### 7.1. Sample

The study’s empirical object is Egyptian accountants and method for collecting data has been a web-based questionnaire. The accountants (names and e-mail addresses) were identified through the webpage, which is the professional organisation for authorized public accountants, approved public accountants and other highly qualified professionals in the accountancy sector in Egypt. The identified chartered accountants amount to 1000 of which 308 are women. The low share of women can be explained with an overall lower share of Egyptian chartered accountants. The identified accounts were sent an e-mail including a brief introduction letter explaining the purpose of the study, added with a link to the web-site with the questionnaire. From the 1000 sent e-mails, 169 accountants participated and filled out the questionnaire which results in a response rate of 16.9 per cent. From the 169 responses, 117 are men and 52 are women. The respondents’ sexes, mean age and experience in business are showed in table 3 below and show that the majority of the respondents are men and that the men also are slightly older and have more experience from the business.

**Table 3 – Respondents with their age and experience in business**

		<i>age (mean)</i>	<i>experience (mean)</i>
<b>All respondents</b>	<b>169</b>	<b>48,22</b>	<b>21,18</b>
Men	69,20%	49,91	23,06
Women	30,80%	44,57	17,15

## **7.2. Operationalization and measures**

The auditing process has been divided into 3 stages consisting of 12 parts in total. The researcher wants the respondents to mark the three most essential characteristics. Each subcategory and its characteristics refer to one question, which gives us in total 12 questions referring to the 12 parts of the auditing process and essential characteristics. To make sure that the parts of the audit process were understood by the respondents, a brief explanation of each subcategory was presented.

After the brief introduction of each process, a list of 17 characteristics was presented (16 closed alternatives (see table 1), and 1 open alternative where the respondents could state a characteristic of their own choice. The 16 characteristics were slightly more elaborated than just one word and defined and explained as in table 1.

The study does not want the respondents to place the characteristics in order of preference, but just to mark the three most essential. The reason for this is mainly that it could be difficult to among 16 alternatives choose one characteristic to be superior another. They were instead asked to state three that they found to be the most essentials, but no need to put them in any specific order.

To be able to test the reliability of the data the questionnaire also included three closed questions asking the respondents to state their: *sex* – the three characteristics marked as essential could be argued to differ depending on the sex of respondents; *age* – also the age of the respondents could influence what characteristics you hold as main important; and finally *experience* (number of years working as an auditor) since a well-experienced accountants could have other preferences for important characteristics than a less experienced accountants.

## **8. ANALYSIS**

### ***8.1. Reliability tests***

To test for differences among the respondent, the researcher has performed three reliability-tests aiming at detecting patterns concerning the respondents' sex, age and experience. Sex was tested with Chi Square tests and resulted in no significant differences at the 5 % level. Age and Experience were tested with ANOVA tests and gave one significant result (0.038) for Age and Process 7 – indicating that the younger the respondent the higher the share of female characteristics and vice versa. These tests would indicate a high reliability in the data set.

## 8.2. Descriptive statistics

Table 4 includes all 16 characteristics and the alternative “other” and the total score for each characteristic. The characteristic “Analytical” has the highest score (810) which imply that most respondents found this characteristic important in the audit process. “Willingness to assume risk” has the lowest score (13) which imply that very few respondents found this characteristic important in the audit process. The table also shows that female (in *italics*) and male characteristics are widely spread.

**Table 4 – Descriptive statistics**

<i>Characteristics</i>		<i>“Score”</i>
M1	Analytical	810
<i>F1</i>	<i>Accurate</i>	<i>637</i>
M5	Objective	543
<i>F2</i>	<i>Attentive</i>	<i>503</i>
<i>F5</i>	<i>Law-abiding</i>	<i>404</i>
<i>F7</i>	<i>Organizing ability</i>	<i>340</i>
<i>F6</i>	<i>Linguistic</i>	<i>334</i>
M7	Target-oriented	326
M3	Mathematical	313
<i>F4</i>	<i>Co-operative</i>	<i>192</i>
<i>F3</i>	<i>Careful</i>	<i>184</i>
M6	Self-confidence	93
<i>F8</i>	<i>Simultaneous ability</i>	<i>65</i>
M2	Competent to make fast decisions	57
M4	Networking	48
	“Other”	26
M8	Willingness to assume risk	13

## 9. Binominal tests of characteristics in audit processes

This part of the analysis is structured according to the three stages (The planning stage, the fieldwork stage and the final review stage) and includes 12 parts of the audit process.

### 9.1. The planning stage

This stage includes five processes and figure 1 shows the eight characteristics that received the highest score for each of these processes. In Process 1 the female characteristic “Law-abiding” got 62.7%, this means that 62.7% of the respondents marked “Law-abiding” as one of the three most important characteristics in Process 1. A Binominal test for Process 1 shows that female characteristics is considered significantly (0.000) more important than male characteristics. In Process 2 the male characteristic “Analytical” has got the highest score (79.9% marked this characteristic as important) but the Binominal test show no significant

(0.789) overall result for this process. In Process 3 the female characteristic “Organizing ability” is considered most important (65.7%) and according to the Binominal test female characteristics is considered significantly (0.000) most important in this process. In Process 4 and 5 the male characteristic “Analytical” receive the highest scores (60.9% and 71.9% respectively is marking “Analytical” as important). Binominal tests show that in both Process 4 and 5 male characteristics are considered more important than female characteristics (0.061 and 0.000 respectively).

The overall result for The planning stage is that even though the male characteristic “Analytical” scores highest, female characteristics such as “Attentive”, “Organizing ability” and “Accurate” adds to the aggregated result for The planning stage indicating that female characteristics are considered significantly (0.000) more important than male.

### ***9.2. The fieldwork stage***

This stage includes four processes and figure 1 shows the eight characteristics that received the highest score for each process. In Process 6 the male characteristic “Analytical” got the highest score (48.5%). Binominal tests for Process 6 and Process 8 show no significant (0.190 and 1.000 respectively) overall results for these processes. In Process 7 the male characteristic “Analytical” has got the highest score (50.9% marked this characteristic as important) and the Binominal test shows that male characteristics are significantly (0.001) more important in this process. In Process 9 the female characteristic “Attentive” is considered most important (34.3%) and according to the Binominal test female characteristics is considered significantly (0.000) most important in this process.

The overall result for the fieldwork stage is that the male characteristic “Analytical” scores highest, but overall, this stage can be classified neither as female nor male (0.385).

### ***9.3. The final review stage***

This stage includes only three processes and figure 1 shows the eight characteristics that received the highest score for each of these processes. In Process 10 the male characteristic “Objective” got 75.1%. The binominal test for Process 10 shows no significance (0.463) concerning female or male characteristics. In Process 11 the female characteristic “Law-abiding” has got the highest score (70.6% marked this characteristic as important) and the Binominal test also shows that female characteristics is considered significantly (0.000) most important in this process. In Process 12 the female characteristic “Accurate” receive the highest scores (67.5%). Binominal tests show that in Process 12 female characteristics are considered more important than male characteristics (0.026).

The overall result for The final review stage is that even though the male characteristic “Objective” scores highest, female characteristics such as “Accurate”, “Linguistic” and “Law-abiding” adds to the aggregated result for The final review stage indicating that female characteristics are considered significantly (0.000) more important than male.

<p><b>Process 1</b>  <i>law-abiding</i> (62,7%)            objective (42%)  <i>accurate</i> (38,5%)  <i>attentive</i> (34,9%)            analytical (33,1%)  <i>careful</i> (32%)  <i>organizing ability</i> (18,9%)  <i>linguistic</i> (7,1%)  <b>Sig. 0.000 (Feminine)</b></p>	<p><b>Process 2</b>            analytical (79,9%)  <i>attentive</i> (55%)  <i>organizing ability</i> (32%)  <i>accurate</i> (27,8%)            mathematical (21,9%)            target-oriented (17,8%)            objective (17,8%)            networking (10,2%)  <b>Sig. 0.789</b></p>	<p><b>Process 3</b>  <i>organizing ability</i> (65,7%)  <i>co-operative</i> (60,9%)            target-oriented (26,6%)  <i>simultaneous ability</i> (18,3%)  <i>linguistic</i> (13%)            analytical (13%)  <i>attentive</i> (12,4%)            objective (10%)  <b>Sig. 0.000 (Feminine)</b></p>	<p><b>Process 4</b>            analytical (60,9%)  <i>organizing ability</i> (32,5%)            target-oriented (32%)            mathematical (26%)  <i>accurate</i> (25,4%)  <i>attentive</i> (24,9%)  <i>law-abiding</i> (11,2%)            objective (8,9%)  <b>Sig. 0.061 (Masculine)</b></p>	<p><b>Process 5</b>            analytical (71,6%)            mathematical (42%)  <i>attentive</i> (37,9%)  <i>accurate</i> (17,2%)            target-oriented (16%)            objective (10,7%)  <i>organizing ability</i> (7,7%)            self-confidence (6,5%)  <b>Sig. 0.000 (Masculine)</b></p>	<p><b>Σ</b>            analytical  <i>attentive</i>  <i>organizing ability</i>  <i>accurate</i>            mathematical  <b>Sig. 0.000 (Feminine)</b></p>
<p><b>Process 6</b>            analytical (48,5%)  <i>attentive</i> (35,5%)  <i>accurate</i> (22,5%)  <i>linguistic</i> (18,3%)  <i>co-operative</i> (17,2%)            objective (12,4%)            mathematical (11,2%)            target-oriented (9,5%)  <b>Sig. 0.190</b></p>	<p><b>Process 7</b>            analytical (50,9%)  <i>accurate</i> (42%)            mathematical (39,1%)  <i>attentive</i> (21,3%)            target-oriented (15,4%)            objective (9,5%)  <i>organizing ability</i> (8,3%)  <i>law-abiding</i> (5,3%)  <b>Sig. 0.001 (Masculine)</b></p>	<p><b>Process 8</b>            analytical (33,7%)  <i>accurate</i> (24,3%)            mathematical (24,3%)  <i>attentive</i> (23,1%)  <i>law-abiding</i> (15,4%)            target-oriented (8,9%)            objective (8,3%)  <i>organizing ability</i> (6,5%)  <b>Sig. 1.000</b></p>	<p><b>Process 9</b>  <i>attentive</i> (34,3%)            analytical (29,6%)  <i>law-abiding</i> (21,9%)  <i>accurate</i> (20,1%)            objective (10,7%)            target-oriented (10,7%)  <i>linguistic</i> (7,1%)  <i>co-operative</i> (5,3%)  <b>Sig. 0.000 (Feminine)</b></p>	<p><b>Σ</b>            analytical  <i>attentive</i>  <i>accurate</i>            mathematical            target-oriented  <b>Sig. 0.385</b></p>	<p><b>Σ</b>            analytical  <i>attentive</i>  <i>accurate</i>            mathematical            target-oriented  <b>Sig. 0.385</b></p>
<p><b>Process 10</b>            objective (75,1%)  <i>linguistic</i> (41,4%)  <i>accurate</i> (37,9%)            analytical (20,7%)            target-oriented (20,7%)  <i>law-abiding</i> (20,1%)  <i>careful</i> (13,6%)            self-confidence (7,1%)  <b>Sig. 0.463</b></p>	<p><b>Process 11</b>  <i>law-abiding</i> (70,6%)            objective (54,4%)  <i>accurate</i> (46,7%)  <i>linguistic</i> (39,1%)  <i>careful</i> (37,9%)            self-confidence (16%)  <i>attentive</i> (9,5%)            analytical (8,9%)  <b>Sig. 0.000 (Feminine)</b></p>	<p><b>Process 12</b>  <i>accurate</i> (67,5%)            objective (61,5%)  <i>linguistic</i> (50,3%)            analytical (28,4%)            target-oriented (24,3%)  <i>law-abiding</i> (16%)  <i>organizing ability</i> (13,6%)            mathematical (10,1%)  <b>Sig. 0.026 (Feminine)</b></p>	<p><b>Σ</b>            objective  <i>accurate</i>  <i>linguistic</i>  <i>law-abiding</i>            analytical  <b>Sig. 0.000 (Feminine)</b></p>	<p><b>Σ</b>            objective  <i>accurate</i>  <i>linguistic</i>  <i>law-abiding</i>            analytical  <b>Sig. 0.000 (Feminine)</b></p>	<p><b>Σ</b>            objective  <i>accurate</i>  <i>linguistic</i>  <i>law-abiding</i>            analytical  <b>Sig. 0.000 (Feminine)</b></p>

Figure 1 – Binominal tests

## 10. CONCLUSION AND DISCUSSION

The aim of this paper has been to explore essential characteristics of auditors required in different parts of the audit process. Through a distinction of three stages (including 5, 4 and 3 processes), the study could identify two stages which, to a significant degree, were considered to include more of female characteristics than male. For one stage, the study could find no significant differences due to female or male characteristics, i.e., male and female characteristics were considered equally important.

Before going further into the results of this paper, the shortcomings of this study should be mentioned. One of them concerns the issue of classifying 16 characteristics as being of female or male characteristics, and the arguments pro and con could be extensively enlarged. This is however a first attempt to see whether it is possible to see audit characteristics with a gender perspective. Another shortcoming of the paper is that it views females as one homogenous group and males as another homogenous group, which allows no difference within these groups. A further development would be to consider differences within the gender group.

A shortcoming of the method applied concerns the way of collecting data. The study has used a survey to get respondents' opinions of important characteristics in the audit process. This implies that the respondents need to make their own interpretation of, for example, the characteristic "attentive", which could result in that the respondents put the own meanings to the words. The intention has however been to reduce this problem by including brief explanations of the characteristics.

In spite of this, the paper would argue that it has reached interesting results that are worth considering, both for the aggregated level of audit stages, but also for the specific audit processes. An important and interesting finding is that "important characteristic", i.e., characteristic scoring high, differs with process, and even more, it differs with stage. In the planning and the fieldwork stage the characteristic of analytical and attentive appear as important, whereas in the final review stage the characteristic of objective is the most important. Also the characteristic of linguistic appears as being of higher importance in this stage than the others. This would indicate that different individuals with different characteristics are needed to fulfil all the processes an auditor has to work with.

Another implication that can be drawn is the issue of team-composition. Auditors tend to work in teams, and being aware of different characteristics needed in the group might add to

its working climate and performance. One could, for example, think of a composition including both people of analytical but also of attentive and accurate characteristic. One way of achieving this mix could be based on gender.

The findings can further have implications on the recruitment process where it ought to be of outmost interest for the auditing firm to be aware of what specific characteristics they are looking for, and then try to attract this.

It is probably not possible for the individual auditor to have all the important characteristics. Even though skills can be developed by education and training, one could assume that it still is hard to “be good at everything”. Hence, when it comes to conducting high quality audits the results in this study support auditors working in teams consisting of individual auditors with different distinguished characteristics.

To conclude, the paper does not emphasise one sex in relation to another, it attempts instead to distinguish characteristics that, through a gender lens, are more or less important for different stages in the auditing process, something that also is supported in the study.

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